

THE PUBLIC THEATER APPOINTS TERRY MORELLO NEW CHIEF ADVANCEMENT OFFICER

January 14, 2016 – The Public Theater (Artistic Director, Oskar Eustis; Executive Director, Patrick Willingham) announced today that **Terry Morello** has been named the new Chief Advancement Officer. Morello, who will start at The Public on January 19, has more than 25 years of experience working with leading non-profits in the arts and culture industry, and most recently served as the Senior Vice President of External Affairs at the Los Angeles County Museum of Art for the past eight years.

"I am thrilled to have Terry join our team at The Public during this exciting time where we are celebrating Oskar Eustis' 10th anniversary and the extraordinary success of *Fun Home* and *Hamilton*," said **Executive Director Patrick Willingham**. "As we prepare for the next decade and beyond, I am confident that Terry's incredible leadership that she demonstrated so skillfully at LACMA will be a huge asset to The Public as we continue to grow and expand our programming, facilities, audiences and global presence."

"It will be a real honor to serve Artistic Director Oskar Eustis and Executive Director Patrick Willingham – the people who brought *Hamilton* and *Fun Home* to life, and in doing so have captured everyone's attention," said **Terry Morello**. "Their commitment to access for the widest audience and to nurturing artists is unparalleled. The Board, and the incredibly talented staff and artists they support, continue founder Joe Papp's impressive legacy of free Shakespeare in the Park while developing new, provocative theater. From Joe's Pub to Under the Radar, from Public Works to the Mobile Shakespeare Unit, from Public Forum to the Emerging Writer Group, there are so many important voices in their venues, on their stages, and in their audiences. I couldn't be more thrilled to be part of The Public Theater's future."

For the past eight years, **TERRY MORELLO** served as Senior Vice President of External Affairs at the Los Angeles County Museum of Art (LACMA), overseeing all fundraising, communications and earned revenue programs at the largest encyclopedic art museum in the Western United States. During this time period, attendance doubled and the museum completed its *Transformation Campaign*, raising \$340 million for capital improvements, including two new buildings by Renzo Piano and monumental sculpture commissions by Chris Burden, Michael Heizer and others. Reporting to CEO and Wallis Annenberg Director Michael Govan, she worked closely with the Board of Trustees on strategic planning, governance and fundraising. Prior to her appointment to LACMA in 2007, Morello enjoyed a nine-year career with UCLA Arts, starting as Director Ann Philbin's first appointment at the UCLA Hammer Museum, leading the re-branding of that Museum, and being promoted to oversee all External Affairs for the School of Arts and Architecture, which included the degree-granting departments of Architecture and Urban Design; Art; Design and Media Arts; Ethnomusicology; Music; and World Arts and Cultures as well as the professional performing arts program, UCLA Live, the Fowler and Hammer Museums. In the course of her career, Morello has developed Board and Governance structures for organizations as diverse as Exit Art and Anthology Film Archives in New York and the Santa Monica Museum of Art in LA. She previously served on the Board of the 18th Street Arts Complex, an international artist residency program in Santa Monica, and the Cultural Tourism Advisory Committee of the LA Convention and Visitors Bureau. Before her career in non-profit arts management, Morello worked as a photographic printer for artist Andy Warhol from 1982-1987.

ABOUT THE PUBLIC THEATER:

The Public Theater, under the leadership of Artistic Director Oskar Eustis and Executive Director Patrick Willingham, is the only theater in New York that produces Shakespeare, the classics, musicals, contemporary and experimental pieces in equal measure. Celebrating his 10th anniversary season at The Public, Eustis has created new community-based initiatives designed to engage audiences like Public Lab, Public Studio, Public Forum, Public Works, and a remount of the Mobile Shakespeare Unit. The Public continues the work of its visionary founder, Joe Papp, by acting as an advocate for the theater as an essential cultural force, and leading and framing dialogue on some of the most important issues of our day. Creating theater for one of the largest and most diverse audience bases in New York City for nearly 60 years, today the Company engages audiences in a variety of venues—including its landmark downtown home at Astor Place, which houses five theaters and Joe’s Pub; the Delacorte Theater in Central Park, home to free Shakespeare in the Park; and the Mobile Shakespeare Unit, which tours Shakespearean productions for underserved audiences throughout New York City’s five boroughs. The Public’s wide range of programming includes free Shakespeare in the Park, the bedrock of the Company’s dedication to making theater accessible to all; Public Works, an expanding initiative that is designed to cultivate new connections and new models of engagement with artists, audiences and the community each year; and audience and artist development initiatives that range from Emerging Writers Group and to the Public Forum series. The Public is located on property owned by the City of New York and receives annual support from the New York City Department of Cultural Affairs; and in October 2012 the landmark building downtown at Astor Place was revitalized to physically manifest the Company’s core mission of sparking new dialogues and increasing accessibility for artists and audiences, by dramatically opening up the building to the street and community, and transforming the lobby into a public piazza for artists, students, and audiences. The Public is currently represented on Broadway by the Tony Award-winning *Fun Home* and Lin-Manuel Miranda’s acclaimed American musical *Hamilton*. The Public has received 47 Tony Awards, 167 Obie Awards, 52 Drama Desk Awards, 48 Lortel Awards, 31 Outer Critics Circle Awards, 13 New York Drama Critics Awards, and four Pulitzer Prizes. www.publictheater.org

The LuEsther T. Mertz Charitable Trust provides leadership support for The Public Theater’s year-round activities; Bank of America, Proud Season Sponsor of Shakespeare in the Park; The Harold & Mimi Steinberg New Play Development Fund at The Public Theater Supports the Creation and Development of New Plays; The Philip and Janice Levin Foundation - Lead Supporter of The Public’s Access and Engagement Programming; The Time Warner Foundation, Founding Sponsor of The Emerging Writers Group; Delta Air Lines, Official Airline of The Public Theater; *New York Magazine* is the official print sponsor of The Public Theater’s 2015-2016 downtown season; Public support is provided by the New York City Department of Cultural Affairs; the New York State Council on the Arts, a state agency; and the National Endowment for the Arts, an independent federal agency.

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